

MEDIA RELEASE



25 November 2015

International proposal for standardisation of Halal products

- ISO is considering a proposal for a new field of standardisation activity relating to Halal
- The proposal, submitted by the [Emirates Authority for Standardization & Metrology \(ESMA\)](#) is available for comment until 9 January 2016
- Standards Australia invites all interested Australian stakeholders to submit comments on the ISO proposal

Standards Australia (SA), Australia's National Standards Body, is seeking feedback from stakeholders on the International Organization for Standardization (ISO)'s new work item proposal for the development of new international standards for Halal.

Background to the new field of activity

[ESMA](#) has asked ISO to consider a new field of standardisation activity related to Halal.

The proposal lists various objectives and strategic goals for a future Halal-focused work program, including to:

- Develop and issue relevant standards and specifications in the field of processes and management to ensure the safety, quality, and fitness of products in compliance with Sharia laws and processes;
- Develop and issue internationally accepted standards to create a common platform for all Halal products and services;
- Ensure proper awareness for both consumers and the public on Halal;
- Improve Halal products and ensure the services, systems, and other aspects are satisfying the needs of governments and consumers;
- Identify current/future needs related to testing and verification schemes;
- Identify and establish current/future needs related for Halal: testing, conformity assessment, inspection, certification, and accreditation, and Halal marks of conformity on cooperation with CASCO;
- Facilitate Halal trading without barriers; and
- Satisfy Halal market needs and expectations;

Interested parties are invited to [review the proposal](#) and submit comments to Standards Australia (Bronwyn.Walker@standards.org.au) by **9 January 2016**.

FREQUENTLY ASKED QUESTIONS

Why is Standards Australia consulting on this proposal?

Standards Australia is Australia's member of ISO. We are consulting as ISO have received the proposal from the Emirates Authority for Standardization & Metrology.

What are we asking stakeholders to do?

Standards Australia is seeking feedback on the ISO proposal on Halal from interested and relevant Australian stakeholders.

What is Standards Australia's role in this process?

As Australia's National Standards Body and member body to ISO, Standards Australia will consult with stakeholders in Australia and provide feedback to ISO on the Australian position.

Does Standards Australia have a view?

Standards Australia's role is to consult and provide a position as to the view of stakeholders in Australia. We do not hold views on the merits of technical proposals. It is important that stakeholders share comments with Standards Australia so that we can provide an Australian position.

How can I contribute?

Interested stakeholders are invited to consult with their key stakeholders and relevant networks, [review the proposal](#) and submit comments to Standards Australia (Bronwyn.Walker@standards.org.au).

How can I get more information?

For more information around the proposal or to discuss any questions please contact Standards Australia, National Sector Manager, Bronwyn Walker at Bronwyn.walker@standards.org.au or via phone **+61 2 9237 6000**.