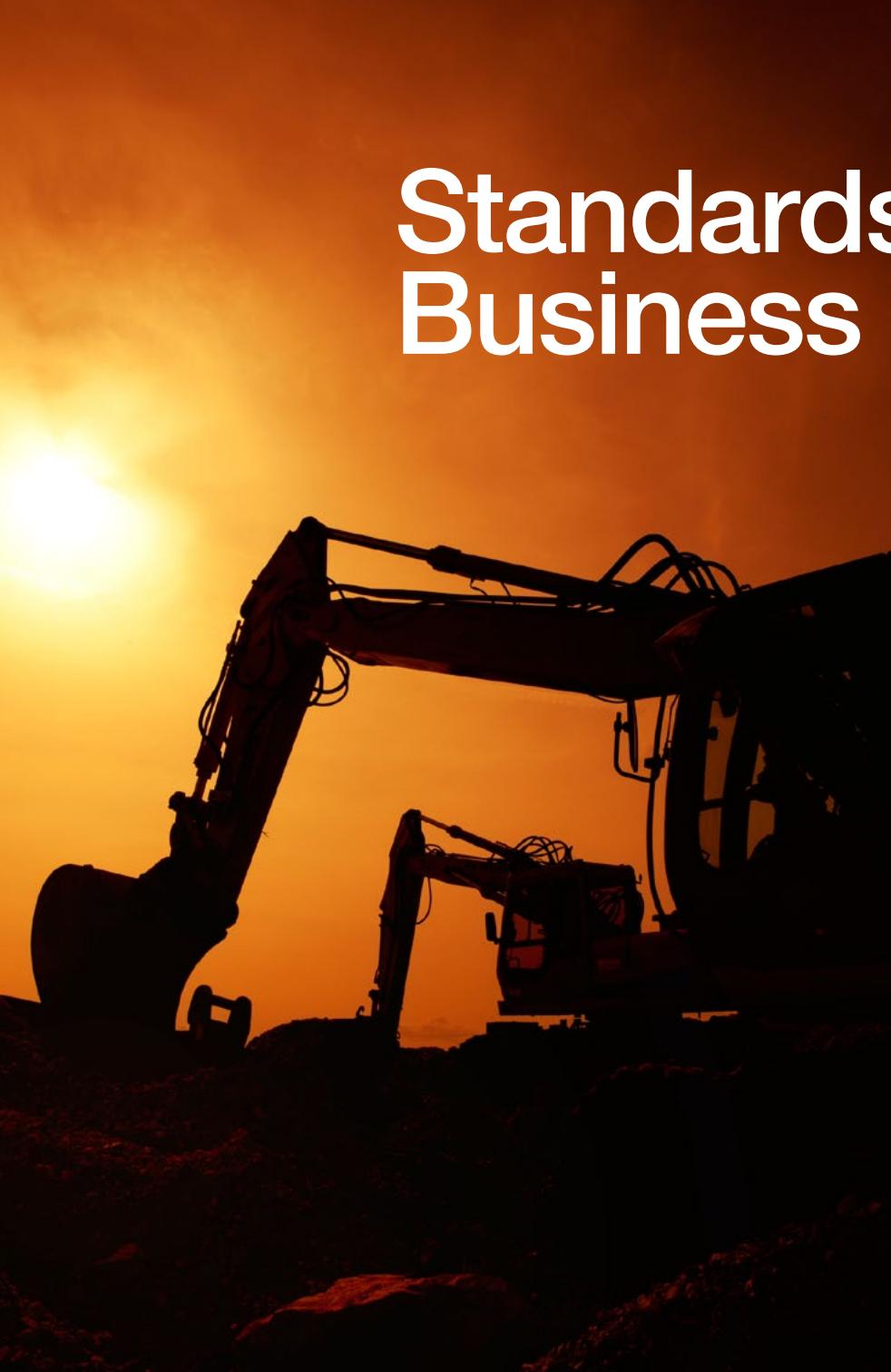


Standards Mean Business



STANDARDS
Australia



Business Case of Standards

✓ **Trust and recognition**

People trust Australian Standards the world over. Australian consumers expect products and services to meet Australian Standards.

✓ **Economies of scale**

Standards save businesses time and money. They cut production costs, drive efficiency and increase productivity. The use of common standards and specifications reduces business costs, fosters technology and supports innovation.

✓ **Access to global markets**

Standards give exporters and manufacturers the confidence to reach global markets, safe in the knowledge that their product will perform globally. Standards reduce time to market.

✓ **International respect**

Australian Standards are respected globally. Wherever possible, Australian Standards are internationally aligned to support interoperability and efficiency.

✓ **Business and consumer confidence**

Standards set out specifications and design procedures to ensure goods and services are safe and perform in the way they are intended. Products that comply with Australian Standards have a competitive edge.

✓ **Level playing fields**

Standards help companies compete on a more level playing field, promoting greater competition among industry participants and across the wider economy.

Developing Standards for Business

✓ **Discuss standards proposals**

To further discuss standards development proposals contact a National Sector Manager on 1800 035 822 or nsm@standards.org.au



Standards for Business Development

BUILDING AND CONSTRUCTION

When building and construction industry stakeholders said they needed new standards to control legionnaires and microbial threats, Standards Australia delivered four new standards.

“These four important standards represent best practice for the industry,” Phil Wilkinson, CEO, Australian Institute of Refrigeration, Air-conditioning and Heating.

“These guidelines add rigour to this emerging area of professional practice,” Ann Whyte from the Australia Human Resources Institute.

PROFESSIONAL DEVELOPMENT

The demand for business and personal coaching is growing rapidly, but was unregulated and needed better governance. We worked with key stakeholders, documented existing best practice, and set aspirational goals.

CONSUMER PROTECTION

In response to industry and consumer demand the Australian Olive Association said they needed a rigorous Australian Standard for Olive Oil. We agreed – and delivered.

“The Standard is world’s best practice. It supports the industry and is great for consumers,” Paul Miller, President of the Australian Olive Association.

“This is an important opportunity for our ICT sector to establish national standards which promote growth, innovation, and efficiency,” John Sheridan (AGIMO), Chair, JTC 1 Strategic Advisory Committee.

BUSINESS SERVICES

Standards Australia’s JTC 1 Strategic Advisory Committee brings together leaders from across the Information and Communication Technologies (ICT) industry to ensure we’re aligned with key international trends and developments.



Standards for Economic Growth

✓ **Alternative to regulation**

Standards provide an opportunity for industry self-regulation, while providing best practice benchmarks in quality and performance. They allow businesses to get on with what they do best: business.

✓ **Promotes innovation**

Standards enable businesses to share information and use collective intelligence to support industry development. This knowledge-sharing drives innovation, while protecting commercial-in-confidence and intellectual property.

✓ **Reduce trade barriers**

Standards reduce barriers-to-trade by establishing agreed international standards for product and service performance and reliability. Standards accelerate economic development, foster innovation and expand world trade.

✓ **Ensuring sustainable development**

For the economy to grow sustainably, we need to protect our environment and the community at large. Standards promote best practice environmental and social outcomes.

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