

MEDIA RELEASE



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OPEN FOR PUBLIC COMMENT: SPF 50+ SUNSCREEN ON THE CARDS

SPF 50-plus sunscreen could be the new standard under a proposal currently under consideration by Standards Australia.

The draft Australian/New Zealand standard is currently open for public comment.

“They say Australia is the sunburnt country, so this draft standard reflects genuine public interest and ultimately consumer demand,” said Colin Blair, Chief Executive, Standards Australia.

“The draft standard is an important conversation starter on what is a critical public health issue for all Australians,” Mr Blair said.

The draft standard (DR AS/NZS 2604) proposes raising the SPF limit to 50-plus in line with international trends and in recognition of consumer protection.

The draft standard aims to further bolster consumer protection by banning misleading terms such as ‘sun block’ and ‘water proof’ in labelling.

“The draft standard outlines rigorous technical requirements and sets parameters for appropriate labelling to ensure that consumers can make informed choices,” Mr Blair said.

Mr Blair said that members of the public, interested parties and consumers are invited to have their say on the proposed new standard through the public comment process.

Australian Standards are prepared by a consensus process involving representatives nominated by organisations drawn from all major interest groups including consumers industry, retailers, manufacturers, government, medical practitioners and academia.

“We welcome robust public comment on what is a critical document for the Australian public at large,” Mr Blair said.

ENDS.

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