MEDIA RELEASE

1 June 2016

Standards Australia commences digital transformation program

- Board approves substantial digital transformation program
- Strategic focus on future proofing and value adding
- First phase implementation expected by the end of 2016

Standards Australia has approved a digital transformation strategy which lays the core foundations of the digital standards body needed to support growth in Australia’s future.

“Our goal in this work has been to ensure the viability, strength and capacity of Standards Australia as a contributor to Australia’s economic future,” said Dr Evans, CEO of Standards Australia.

The plan will see Standards Australia establish a digital repository built on a platform that is best of class technology.

In the first phase, Standards Australia will see benefits realised in:

- Establishing a central and searchable content repository;
- Streamlining multiple workflows; and
- Connecting content development to digital curation and flexibility of outputs.

“By leveraging our international relationships, member insights, and by looking outside of the standards publishing world, we have a plan that will set us up to be the digital standards body Australia needs tomorrow,” said Dr Evans

Further stages will see Standards Australia with the capacity to move to different collaboration and distribution models.

Standards Australia will be consulting with stakeholders through this process to maximise the benefits from both development and user perspectives.

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